



# 2026 ENACTUS JUDGE ORIENTATION

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## 23 UNIVERSITIES AND ITS INSTITUTES

## 19 ACTIVE DURING THE YEAR

### Southern and Central Italy

- LUISS University
- John Cabot University, Rome
- University of Calabria
- University of Cassino and southern Lazio
- University of Macerata
- University Federico II, Naples
- La Sapienza University, Rome
- European University of Rome
- Politecnico University of Marche



### Northern Italy

- ITS Tech Talent Factory
- Università IULM
- Politecnico di Milano
- Cà Foscari University of Venice
- Catholic University of Milano
- University of Brescia
- University of Milan
- University of Modena and Reggio Emilia
- University of Padua
- University of Verona
- University of Trieste
- University of Udine
- University of Turin
- University of Trento

**14 UNIVERSITIES ARE PARTICIPATING IN THE NATIONAL COMPETITION 2026 WITH 23 PROJECTS:**

**17 PROJECTS IN THE EARLY STAGE**

**6 PROJECTS IN THE ADVANCED CATEGORY**



# THE EVALUATION PROCESS

# COMPETITION STRUCTURE



**AV Presentation**



**Question & Answer  
(Judges ONLY)**

## Timings

**3**

Set-up

**12**

Presentation

**5**

Q & A

## Annual Reports

Judges should only receive team's Annual Report.

- No Additional Team Bio
- No Props
- No Products/Items

# ANNUAL REPORT STRUCTURE

## FRONT

Image of the team/of the project(s)

### Name of the team

Name of the University/ITS

Name of the project(s)

Annual Report 2024/2025

PAG.1

## NAME of the project

The problem

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Impact Statement

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Solution

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Business model

PAG. 2

Business plan

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Roadmap

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Impact (connected SDGs)  
(distinguish from obtained vs future impact)

→

PAG.3

## BACK

Team Name

Team members

(name, surname,  
qualification, expertise)

PAG. 4

# JUDGE CONSIDERATIONS



## NEEDS

### ASSESSMENT

How well does the project align with the identified needs of the community?



## TIME

Impact can only be claimed from May 2024 to May 2025



## PARTNERSHIPS

Teams will be evaluated based on the impact they personally have directly achieved.



## PRESENTATION

Competition about Impact not Videography skills...

<b>The Problem</b>	
<b>Impact Statement</b>	What is the change you want to generate?
<b>Solution</b>	They are allowed to show prototypes and or mock ups but they cannot give the products to judges or share additional materials via QR code
<b>How does the solution work? Process/end-to-end supply chain</b>	
<b>Beneficiaries/Customers Segment</b>	As they refer to sustainable business models, sometimes their clients are not also the beneficiaries of their project
<b>Business Model &amp; Market</b>	<p>model (go-to-market)</p> <p>Competitor Analysis</p> <p>tam sam som (size market)</p> <p>economics (prevision)</p>
<b>Impact</b>	They need to use Theory of Change and they might use additional reference framework to measure their forecasted or generated impact. If they are early stage projects, that should only foresee impact.
<b>The Ask &amp; Roadmap</b>	Although you are not investors, they are including the ask for seed money.
<b>Team / Advisor / Partner</b>	

# YOUR ROLE AS A JUDGE

“

Which Enactus team most effectively demonstrated **entrepreneurial leadership** to drive **business and innovation** for **sustainable positive impact** to benefit people, planet, and prosperity within the last year?

”

# ENACTUS CRITERION

“

Which Enactus team most effectively demonstrated **entrepreneurial leadership** to drive **business** and **innovation** for **sustainable positive impact** to benefit people, planet, and prosperity within the last year?

”

## ENTREPRENEURIAL LEADERSHIP

- Identifying a need
- Capitalizing on opportunities by taking personal responsibility
- Managing change within a dynamic environment.

## INNOVATION

- The process of introducing new or improving existing ideas, services, technologies, products or methodologies.

## SUSTAINABLE POSITIVE IMPACT

- Demonstrating a measurable, lasting improvement for people, planet and prosperity.

## BUSINESS MODEL

- Applying a sound business model and business plan.



# EVALUATION FORM

# JUDGE TOOLS - ITEF

**INDIVIDUAL TEAM EVALUATION FORM**

UNIVERSITY NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

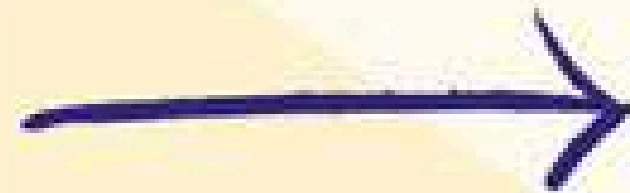
**Judging Criteria:**  
Which Creative Team most effectively demonstrated entrepreneurial leadership to drive business and innovation for sustainable positive impact to benefit people, planet and prosperity within the last year?

How effective was the team in demonstrating:

	Not Great (1-2)	OK (3-4)	Good (5-6)	Very Good (7-8)	Excellent (9-10)
<b>Entrepreneurial Leadership</b> Identify & demonstrate business opportunities and create solutions, leading to new products, services, or processes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Innovation</b> Developed innovative or disruptive solutions, products, services, or processes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Use of Business Principles</b> Applied business principles to create value	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Sustainable Positive Impact</b> Demonstrated measurable, lasting positive impact on society	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Optional feedback for teams:  
Valuable insights or suggestions related to the team's process and activities.

Constructive feedback on the team's ability, presentation and communication skills.



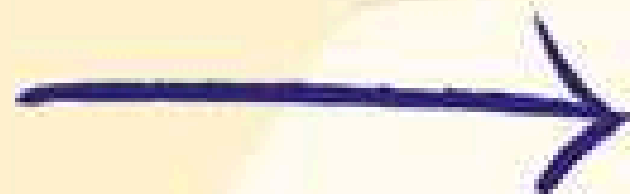
**UNIVERSITY NAME!!**



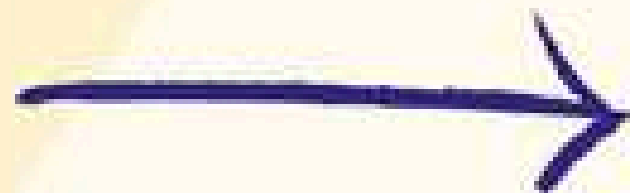
**Judging Criterion**



**Criteria Breakdown**



**Project/Impact Feedback**



**Presentation Feedback**

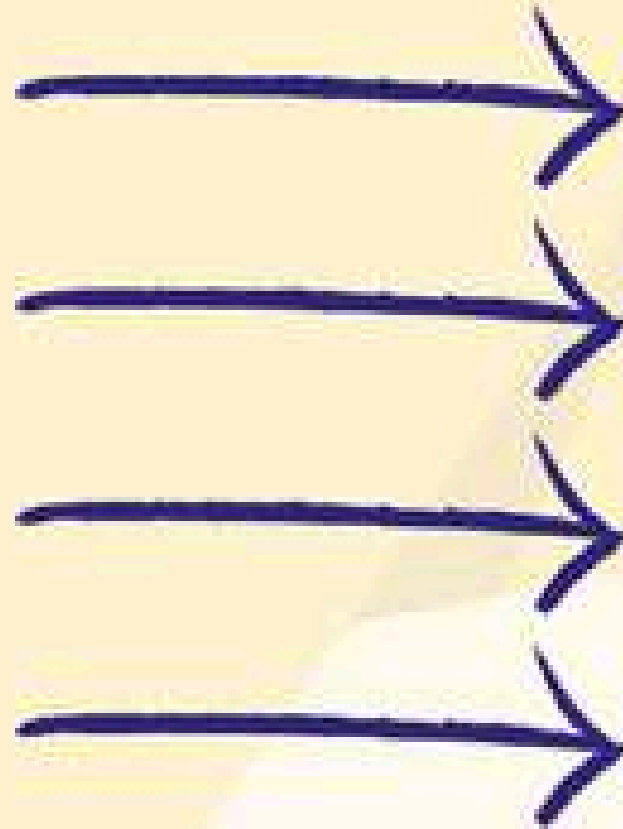
# JUDGE TOOLS - EVALUATION SUPPORT

**ENACTUS JUDGING RUBRIC**

To guide project impact evaluation, we've developed a comprehensive judging framework (detailed) designed to support you in assessing how well the team has demonstrated the Enactus Criterion within the defined impact period.

	Excellent (5/5)	Very Good (4/5)	Good (3/5)	Fair (2/5)	Poor (1/5)
<b>Entrepreneurial Leadership</b>	...	...	...	...	...
<b>Innovation</b>	...	...	...	...	...
<b>Business Principles</b>	...	...	...	...	...
<b>Sustainable Positive Impact</b>	...	...	...	...	...

Notes:



**Entrepreneurial Leadership**

**Innovation**

**Business Principles**

**Sustainable Positive Impact**

# JUDGE TOOLS - CUMULATIVE FORM

## CUMULATIVE EVALUATION FORM



Judge Name: Name Here

Organization: Organization Name Here

Date: 2024

### Assessment Legend:

I Inadvisable   
 F Fair   
 G Good   
 VG Very Good   
 E Excellent

Transfer your assessments from the Individual Team Evaluation Forms. Please use the codes I, F, G, VG and E to note level of performance. Using your assessments as a reference, rank the teams (with 1 being your top choice). No ties allowed.

Team Names:	Please list team names in order of presentation.				
	Team A	Team B	Team C	Team D	Team E
<b>Entrepreneurial leadership</b> Identifying a need and capitalizing on opportunities by taking personal responsibility, managing risk and managing change within a dynamic environment.	E	VG	E	F	VG
<b>Innovation</b> The process of developing new or improving existing ideas, products, technologies, practices or methodologies.	G	G	E	F	E
<b>Use of business principles</b> Referring to sound business model and business plan.	E	I	I	G	F
<b>Sustainable positive impact</b> Demonstrating a mission, taking management for positive global and community.	VG	I	VG	E	G
<b>Ranking:</b> Please rank the teams (with 1 being your top choice). No ties allowed.	1	3	2	5	4

# KIND REMINDERS



**ALL PRESENTATIONS**  
You must watch all presentations!



**INDIVIDUAL DECISION**  
Do not discuss rankings!



**CONFIDENTIAL**  
Please maintain confidentiality!

# CONFLICTS OF INTEREST



Conflicts of Interest must be addressed.



Alumni of the University - Fine  
Enactus Alumni - Not Fine



Feedback - Yes  
Score - No

# EARLY STAGE CATEGORY

## OPENING ROUND OF COMPETITION



### LEAGUE 1

MY BLOCK (ENACTUS POLIMI RM)

COGNIS (ENACTUS UNIPD)

SAFE SPACE (ENACTUS LUISS)

MEDSCAN (ENACTUS UNIPD)

### LEAGUE 2

UNPLASTIQ (ENACTUS UNIVR)

NONNIFI (ENACTUS UNIMI)

COOLSTEPS (ENACTUS UNICAS)

SHEA MATTERS (ENACTUS POLIMI)

AUXIL.IO (ENACTUS UNICATT)

### LEAGUE 3

LUMORA.AI (ENACTUS UNIPD)

LOGICS (ENACTUS UNIMORE)

RELOAD (ENACTUS POLIMI)

PORYA (ENACTUS UNIUD)

VOLONTARIANDO (ENACTUS UNIMORE)

### LEAGUE 4

ENERGY MATE AI (ENACTUS UNIMORE)

SKYDROP (ENACTUS UNIUD)

ALTERA (ENACTUS JCU)

# **ADVANCED CATEGORY**

## **OPENING ROUND OF COMPETITION**

**ENACTUS TTF**

**ENACTUS UNICATT**

**ENACTUS UNIPD**

**ENACTUS UNITO**

**ENACTUS UNIUD**