

# Enactus Advanced Program

in collaboration with WDA

## Call for Projects (a.y. 2025/2026)

**Fondazione Enactus Italia** has structured its experiential learning offer into two main programs: **Enactus Early Stage** — from problem identification to business idea — and the **Enactus Advance** — from business idea to MVP development.

You can access the **Advanced Program** if your team has already defined a business idea that aligns with the Enactus Criteria and is ready to be validated - you can read more about it in this document.

If you would like to learn more about the **Early Stage Program**, please contact your Team Leader or reach out to [abaratto@enactus.org](mailto:abaratto@enactus.org).

## Enactus Advanced Program - in collaboration with WDA

**Fondazione Enactus Italia ETS**, in partnership with **WDA S.r.l.**, invites qualified and motivated individuals or teams to apply for participation in the **Enactus Advanced Program – Academic Year 2025/2026**.

The program aims to transform innovative, sustainable entrepreneurial ideas into **Minimum Viable Products (MVPs)** through structured sprints, mentorship, and professional guidance offered by WDA experts and Enactus mentors.

 **Application submission deadline: ~~November 4th, 2025 (midnight)~~. *Deadline extended: November 15th, 2025***

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## 1. Organizing Subject and Partner

The program is co-organized and co-managed by **Fondazione Enactus Italia ETS** and **WDA S.r.l.**. WDA designs and delivers the learning and acceleration activities foreseen by the program.

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## 2. Program Objectives

The main objectives of the Pre-Acceleration Program are to:

- Identify and support **entrepreneurial projects devoted to generating a positive social and/or environmental impact**, in line with the **Enactus Criteria**;

- Provide **mentorship, tools, and resources** to develop MVPs with real market potential;
  - Support the creation of **sustainable, scalable, and impactful business models**.
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### 3. Program Features

- **Duration:** 16 weeks, from **27th November 2025 to May 2026**
  - **Format:** The program is structured into bi-weekly sprints with training, mentoring and workshops focused on business development, market analysis, financial planning, MVP design, and go-to-market strategy, all conducted by WDA and Enactus professionals.
  - All teams who complete the sprints successfully and are judged eligible, will be able to participate in the Enactus National Competition 2026, in May.
  - **Special note:** Among the participating teams to the Enactus National Competition, one team will be nominated “**Enactus National Champion 2026 - Advanced Program**” and will continue its acceleration journey from **June to September 2026**, to prepare for participation in the **Enactus World Cup 2026 (Brazil)**.
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### 4. Eligible Proposals & Participants

The call is open to **any entrepreneurial project** — whether developed within the Enactus network or independently — **devoted to generating measurable social and/or environmental impact**, in line with the **Enactus Criterion**:

*The candidate project has to demonstrate **entrepreneurial leadership to drive business and innovation for sustainable positive impact to benefit people, planet and prosperity**.*

**Eligibility criteria include:**

- Proven commitment to and passion for the proposed solution within the team;
- Clear potential for scalability, market adoption, and sustainable impact;
- Active participation throughout the entire program;
- Willingness or consideration to pursue the creation of a startup following the pre-acceleration experience.

Teams may also include other Enactus students, alumni, or external professionals who can contribute to the project's development.

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### 5. Evaluation and Selection

Applications will be reviewed jointly by **WDA S.r.l.** and **Fondazione Enactus Italia ETS** starting ~~November 5th, 2025~~. **New date: November 16th, 2025.**

Evaluation criteria include:

- Team competences and sector knowledge;
- Product/service development stage;
- Creativity and innovation;
- Feasibility and scalability;
- Market potential and positioning;
- Expected sustainable and social/environmental impact;
- Completeness and quality of submitted materials.

Shortlisted teams will be notified of the outcome by ~~November 10th, 2025~~. **New date: 20th November.**

Candidate teams will need to be ready to gather online on **November 27th, at 6 PM**, for a welcome call with the community.

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## 6. Submission Guidelines

Interested teams must submit a **comprehensive motivation letter** and proposal including:

- **Project Overview:** mission, vision, and core concept of the entrepreneurial idea;
- **Team Background:** profiles, key competencies, and roles of team members;
- **Market Impact:** expected market positioning, scalability, and differentiation;
- **Sustainable Impact:** expected contribution to one or more **UN SDGs** and alignment with the **Enactus Criteria**;
- (Optional but encouraged) **Implementation Plan** and **basic financial projections**;
- (Optional) **Individual motivation letters** from team members.

**Applications open:** October 27th, 2025

**Deadline:** ~~November 4th, 2025 (midnight)~~. **Postponed to 15th November (midnight).**

👉 **Apply here:** [\[Google Form\]](#)

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## 7. Participation Rules

- Mandatory participation in **bi-weekly workshops** (at least one representative per team);
  - Mandatory submission of deliverables at each sprint deadline;
  - Failure to meet program requirements may result in removal from the cohort;
  - All participants must join the **official WhatsApp group** of the program for communications.
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## 8. Awards

Projects that successfully complete all eight sprints will be automatically admitted to the **Enactus National Competition 2026**, gaining exposure to professionals, investors, and potential partners.

**Special Awards include:**

🏆 **“Enactus Best Impact Project 2026”** – pre-seed grant or acceleration services offered by WDA;

🏆 **“Enactus National Champion 2026 (Advanced Project Category)”** – eligibility to represent Enactus Italy at the **Enactus World Cup 2026**, free of charge. Please note that at least 2 members of the team must be Enactus students enrolled in a fellow university, to be eligible for this prize.

Additional awards and opportunities may be announced during the academic year.

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## 9. Code of Conduct

Participants must comply with ethical, punctual, and professional standards, in line with the [Enactus Global Code of Conduct](#), including:

- Respecting deadlines and intellectual property rights;
  - Upholding inclusive, non-discriminatory, and lawful behaviour;
  - Avoiding offensive, political, or promotional content;
  - Complying with **EU Regulation 2016/679 (GDPR)** regarding data protection
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## 10. Intellectual Property

If no startup is established at the end of the program, all **intellectual property** remains with the project's original creators. Fondazione Enactus Italia ETS will not claim intellectual property on participating projects.

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## 11. Privacy

By submitting an application, participants accept the [Enactus Program Privacy Policy](#).

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## 12. Program Modules (Bi-Weekly Appointments)

Between **November 27th, 2025 and May 2026**, sessions will cover:

1. **Market Analysis:** TAM/SAM/SOM, competition mapping, target definition
2. **Customer Needs & Value Proposition:** Problem-Solution Fit, STP, Buyer Personas
3. **MVP Design:** Business Model, Revenue Model, Customer Journey Mapping

4. **Validation Setup:** Experimentation planning, early adopter testing
  5. **Validation:** KPI setting, testing, iteration
  6. **Financial Planning:** Operational and long-term plans
  7. **Investor Pitch:** Creation of final pitch decks and presentation skills
  8. **National Competition Preparation:** Showcase of results at the **Enactus National Competition – May 2026**
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### 13. Contact

For any queries, please email [abaratto@enactus.org](mailto:abaratto@enactus.org) and [fchiesa@enactus.org](mailto:fchiesa@enactus.org), using the subject line: “**ENACTUS ADVANCED PROGRAM - INFO REQUEST**”